Service Canada

. At least 2 primary user goals of the**full website->**

**1.** Apply for Canada pension plan online

2. Apply for OAS and GIS online

. At least 2 primary user goals of the **mobile app**

* 1. Submit electronic forms.

2.View your application status, payment information, current and past claims.

. At least 2 primary business goals of the **full website**->

1.apply for a job

2.apply for a SIN

* At least 2 primary business goals of the **mobile App->**

**1.** Booking appointment

2. Print Service Canada form

Facebook

. At least 2 primary user goals of the**full website->**

**1.** Connect with friends and family and meet new people on your social media network.

2. Set status updates & use Facebook emoji to help relay what’s going on in your world.

. At least 2 primary user goals of the **mobile app->**

**1.** Share photos, videos, and your favorite memories.

2. chat with friends.

At least 2 primary business goals of the **full website**->

1. Follow your favorite artists, websites, and companies to get their latest news.

2. Look up local businesses to see reviews, operation hours, and pictures.

* At least 2 primary business goals of the **mobile App->**

**1.**  Buy and sell locally on Facebook Marketplace.

2. advertise products.

Instagram

* At least 2 primary user goals of the**full website->**

**1.**Connect with favourite celebrity.

2.Share photos and video.

. At least 2 primary user goals of the **mobile app->**

**1.** go to live to connect with friends.

2.watch live videos and stories from people.

At least 2 primary business goals of the **full website**->

1. make a page for their business.

2. upload product for their publicity.

* At least 2 primary business goals of the **mobile App->**

1.share business news and profits.

2. attract people by uploading products images.